### **2019 TRADE SHOW** JANUARY 31, 2020 EXHIBITOR BROCHURE LANCASTER EVENT CENTER - LINCOLN, NE

#### JOIN US IN JANUARY!

The Plumbing-Heating-Cooling Contractors Association of Nebraska invites you to be a part of the 2020 Trade Show. This is a great opportunity for you to network with companies across the state. Join us for educational sessions on Friday from 9:00 a.m. - 2:00 p.m. at the Lancaster Event Center. The sessions will be part of our trade show which is open from 11:00 a.m. - 4:00 p.m.

The PHCC Nebraska Auxiliary is a proud sponsor of the PHCC! We would like to invite vendors to make a donation for the tool raffle. Drop off at any of the local shops and they can contact the auxiliary for pick up or call (402-467-1956, Karla Tinius, Pres.) Raffle tickets will be sold during the trade show and drawings for tools and gift cards will be drawn throughout the event. THANK YOU!!! Your donations will support scholarships and work force development for the trades.

### SCHEDULE

8:30 - 10:30 a.m. Exhibitor Setup Rooms A & B, Lancaster Event Center

9:00 a.m. - 2:00 p.m. Continuing Education Rooms A & B, Lancaster Event Center

> **11:00 a.m. - 4:00 p.m.** Trade Show Lancaster Event Center

**4:00 - 6:00 p.m.** Exhibitor Tear Down Rooms A & B, Lancaster Event Center

# CONTACT US

PHCC Office - PO Box 10, Milford, NE 68405 | **TEL:** 531-739-7419

WEB: phccne.org

**EMAIL:** staff@phccne.org

FAX: 402.761.2224

## **BOOTH FEES INCLUDE:**

- Identification Sign
- 1-8' skirted table, 2 chairs (8 x 10)
- 2-8' skirted tables, 2 chairs (8 x 20)
- Listing in the Trade Show Program and on PHCC Website

**SETUP:** Friday, January 31 - 8:30 a.m. - 10:30 a.m. Tear Down by 6:00 p.m. on Friday.

# Carpeting and other booth needs will need to be set-up with:

Midwest Tent & Events (Brian or Calvin) 300 Speedway Circle #145, Lincoln, NE 68502 Ph: 402-261-6784 Fax: 402-261-6781

#### They will need the following information:

Nebraska Trade Show at the Lancaster Event Center Show date - January 31, 2020 Your Company Name Contact Number

## SPONSORSHIP OPPORTUNITIES

A great opportunity for your company to contribute is to become a platinum, gold, bronze or hospitality sponsor. The levels are as follows:

#### **PLATINUM - \$2,000**

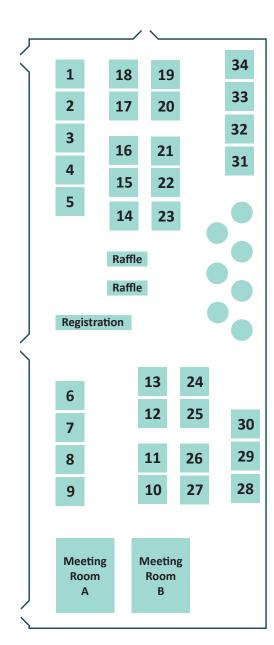
- 8 x 10 exhibit booth, 1 table & 2 chairs
- Full Page Color Ad in Trade Show Publications
- Business name & logo listed on website & Trade Show Publications under Platinum section
- Name recognition & signage at the Trade Show

#### **GOLD** – \$1,000

- 8 x 10 exhibit booth, 1 table & 2 chairs
- 1/2 Page Color Ad in Trade Show Publications
  Business name & logo listed on website & Trade Show Publications under Gold section
- Name recognition & signage at the Trade Show

#### **BRONZE - \$500**

- Business Card Size Ad in Trade Show Publications
- Business name listed on website & Trade Show Publications under Bronze section
- Name recognition & signage at the Trade Show



## **ADVERTISING**

Advertise in the Trade Show Program. Extras are available for your booth and at the front door. Camera ready art must be received by January 10, 2020.

OPTION	<b>Regular Rate</b>	<b>Exhibitor Rate</b>
Full Page Color	\$300	\$150
Full Page Blk & Wht	\$200	\$100
Half Page Color	\$185	\$95
Half Page Blk & Wht	\$125	\$65
One Fourth Color	\$115	\$60
One Fourth Blk & Wht	\$75	\$40
Business Card Color	\$75	\$40
Business Card Blk & Wht	\$50	Free

In order to receive the Free Ad, ALL paperwork and PAYMENT Must be received at the office by January 10, 2020. Space is limited and on a first come, first served basis.

### **2020 PHCC TRADE SHOW REGISTRATION FORM**

NAME	
COMPANY	
ADDRESS	
CITY/STATE	
EMAIL	
PHONE	

EXHIBITOR OPTIONS					
BOOTH OPTIONS					
QUANTITY		COST		TOTAL	
	\$450.00 per booth (includes two lunch vouchers)		\$		
	\$150.00 each additional booth		\$		
	\$40.00 Electrical Capability (per booth)		er booth)	\$	
BOOTH PREFERENCES					
#	##		#_		
SPONSORSHIP OPTIONS					
OPTION		COST		TOTAL	
Platinum	\$2000.00	\$2000.00		\$	
Gold	\$1000.00		\$		
Bronze	\$500.00		\$		
Hospitality	\$250.00		\$		
Other	\$			\$	
TOTAL \$					

#### **REGISTRANTS NAMES:**

#### **EXHIBITOR CONTRACT**

As courtesy to those contractors attending the show we ask that you not break down until 4:00 pm!

Space assigned on a first come, first served basis. Please furnish all information requested. A confirmation will be emailed to you. Booth space MUST be paid in full before set-up. Nebraska PHCC will not be responsible for lost, stolen or damaged goods or damage to the Lancaster Event Center. If you agree to this terms, please sign below.

SIGNATURE

PRINTED NAME

Questions? Call (531) 739-7419.

#### PAYMENT BY CHECK ONLY 3 WAYS TO SEND!

1. MAIL: PHCC Office 521 First Street, PO Box 10, Milford, NE 68405 2. FAX: 402-761-2224 3. EMAIL: staff@phccne.org



521 FIRST STREET PO BOX 10 MILFORD, NE 68405





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# **DOOR PRIZES**

Please bring door prizes to PROMOTE your company. They will be given away at the trade show!

> TRADE SHOW TIME IS 11:00 AM TO 4:00 PM ON JANUARY 31ST.